



INSTITUTIONAL INNOVATION COUNCIL, DACN  
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## Dr. Ambedkar College, Deekshabhoomi, Nagpur.

One Day International Webinar on  
“Sustainable Entrepreneurship”  
Organized by

### Institutional Innovation Council (IIC)

with

### Department of Commerce

in association with

### Silpakarman and Global Impact Network Inc

Date: 23<sup>rd</sup> July 2021

#### REPORT





Param Poojya Dr. Babasaheb Ambedkar Smarak Samiti's  
**Dr. Ambedkar College**  
Deekshabhoomi, Nagpur



**One Day International Webinar**  
**“Sustainable Entrepreneurship”**

Organized By  
**Institutional Innovation Council (IIC), Department of Commerce**  
In association with  
**Silpakarman and Global Impact Network Inc**

**Date: Friday, 23-07-2021.**

**Time: 12:00 NOON To 2.00PM**

**Dr. Mrs. B.A. Mehere**  
Chairperson

**Dr. D.H. Puttewar**  
Co-Convenor

**Mrs. Shefali Chouksey**  
Organizing Secretary

Contact for further details:  
Mrs. Shefali Chouksey Email: [shefaliraiwork@gmail.com](mailto:shefaliraiwork@gmail.com)  
Dr. D.H. Puttewar Email: [deepaliputtewar18@gmail.com](mailto:deepaliputtewar18@gmail.com)

One day International Webinar on “Sustainable Entrepreneurship” was organized by Institutional Innovation council (IIC) and the Department of Commerce in association with Silpakarman and Global Impact Network Inc on 23<sup>rd</sup> July 2021. The main objective of this webinar was to enlighten the various features, opportunities and challenges of sustainable entrepreneurship so that all stakeholders can benefit and understand the mechanism in place. It gave the participants an insight into the process of development of sustainable businesses and overcoming the financial challenges faced in the pandemic. The two eminent speakers for this webinar were Ms. Akshya Shree, Founder Director of Silpakarman and TAD Udyog Pvt and Ms. Tatiana Sharpe, Founder and CEO, Global Impact Network Inc.

Webinar was compered by Mrs. Shefali Rai Chouksey, Assistant Professor, Department of Commerce, Dr. Ambedkar College and organizing secretary of the webinar. Principal of college and Chairperson of the webinar Dr. Mrs. B.A. Mehere presented a welcome address and welcomed all speakers and everyone else on behalf of college and gave a brief introduction of college. She also congratulated all the organizing committee members of the Webinar for their efforts.

Following that Dr Mrs. Varsha Panbude convenor of this webinar and Head of Commerce Department delivered her introductory remark. She explained the concept of Sustainable entrepreneurship in a concise manner and expressed her best wishes to both the speakers. She also conveyed the importance of conducting the webinar on such innovative topics and how it is the need of the hour.

Speaker of the first session was Ms. Akshya Shree, she spoke on the topic Sustainable Entrepreneurship. She has also been listed by Forbes under 30 achievers for a sustainable business startup. She launched a bamboo craft brand- SILPAKARMAN® and is working with 252 rural artisans across 5 craft categories in Tripura. She has been a participant of the project 'Her and Now' for 'Economic Empowerment of Women Entrepreneurs and Start-ups by Women' on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ) and in partnership with the Indian Ministry of Skill Development and Entrepreneurship (MoSDE). Her startup was incubated with Atal Incubation Centre, Banasthali Vidyapith, Rajasthan, India. SILPAKARMAN is also affiliated with North-Eastern Development Finance Corporation. She explained how she has created innovative products from bamboo and place-based value chains that provide sustainable income opportunities to aligned communities. She explained the various facets with the help of case studies of Lyft, Danone and Silpakarman itself and how it is transforming the future. She gave a presentation on how sustainability should be a continuous process and may not be equal to sociability. She also shared the pillars of sustainable entrepreneurship which are creativity, profitability, opportunity and employment. She encouraged students and participants to adapt to sustainability instead of consumerism by buying limited clothes and possessions and being conscious of the impact of their actions on the environment.

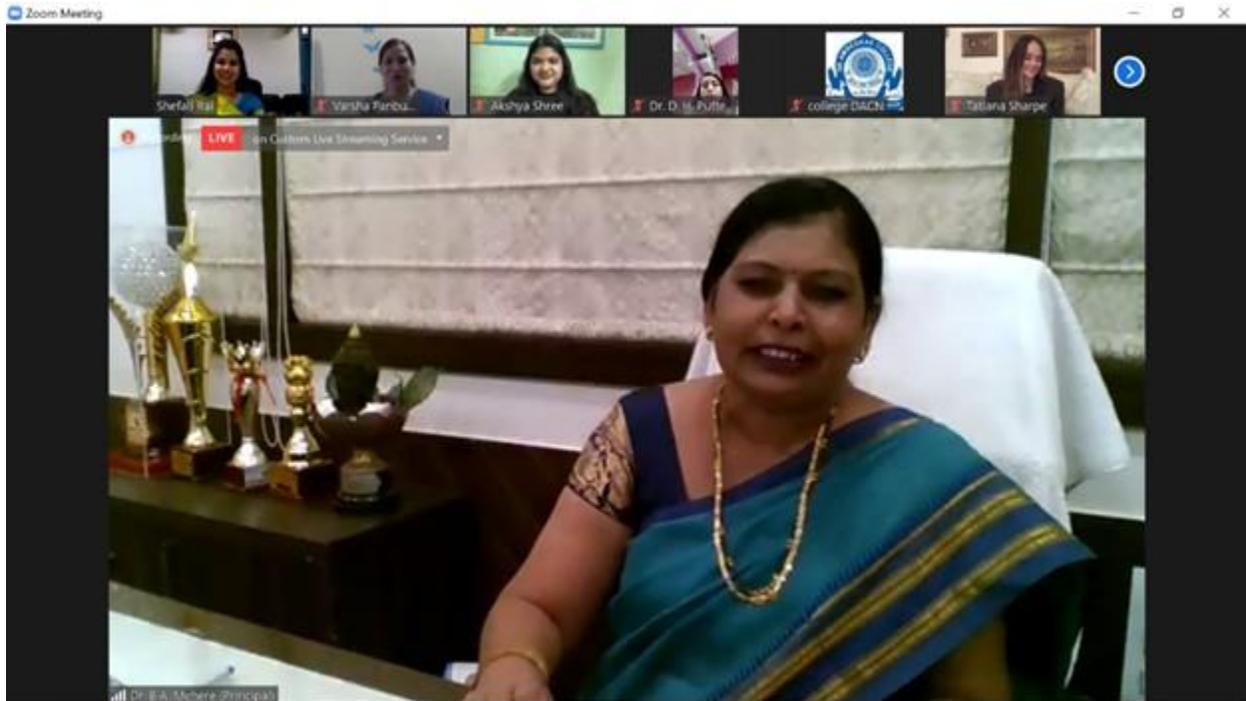
Ms. Shree also explained the various government initiatives that help Indian rural artisans and green entrepreneurs in their ventures by giving them subsidies and exemptions. She appreciated the endeavour by Ms. Tatiana as well in bringing social elements to the concept. She lauded the efforts of the organising committee for bringing the topic in light by their efforts.

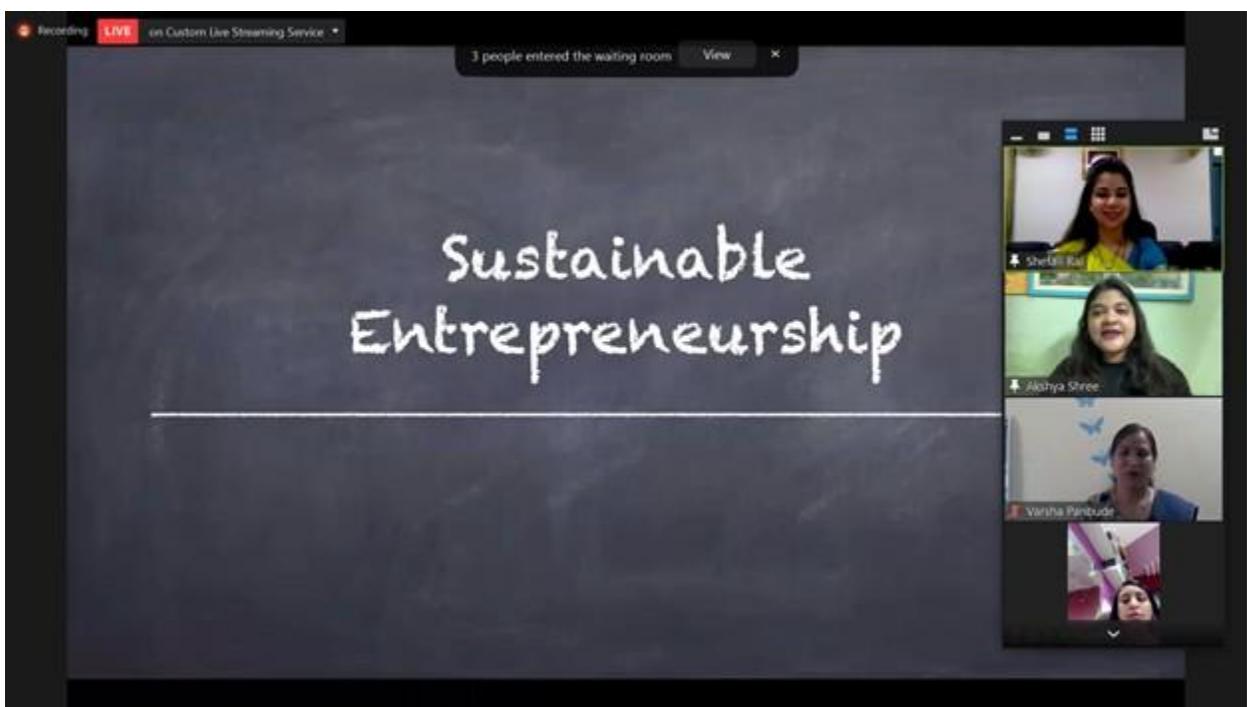
Speaker of the second session was Ms. Tatiana Sharpe, Founder and CEO, Global Impact Network Inc., she spoke about the positive impact of sustainable business through her own life story and startup which inspires people to promote United Nations Sustainable Development Goals. Ms. Sharpe is the youngest author in Zimbabwe. She is currently in the Global Council for the NGO World Merit and is promoting the United Nations Sustainable Development Goals. She did her Technology Entrepreneurship at Stanford University. She also described how she is committed to Global Impact Network's vision and mission which will continue to build bridges between technology and sustainability through collaboration, accountability and transparency with all stakeholders. Global Impact Network which is headquartered in Stanford, California tracks, measures and showcases sustainable progress in order to understand how close or far we are to achieving the United Nations Sustainable Development Goals. Its mission is to connect with the people and projects that matter and facilitate positive change for both nature and society. It aims to provide the tools to make sustainable choices, measure the impact, and become a leader in sustainability. Ms. Mayuri N, Chief Information Officer, Global Impact Network demonstrated the platform showcasing how participants can engage with local as well as global communities and take sustainable actions at grassroot level. Actions on platforms like gamification, social media features and rewards were also demonstrated. She also explained how through the platform, technology meets humanity. The terms impact value chain analysis and impact dollar were also analysed by both the speakers.

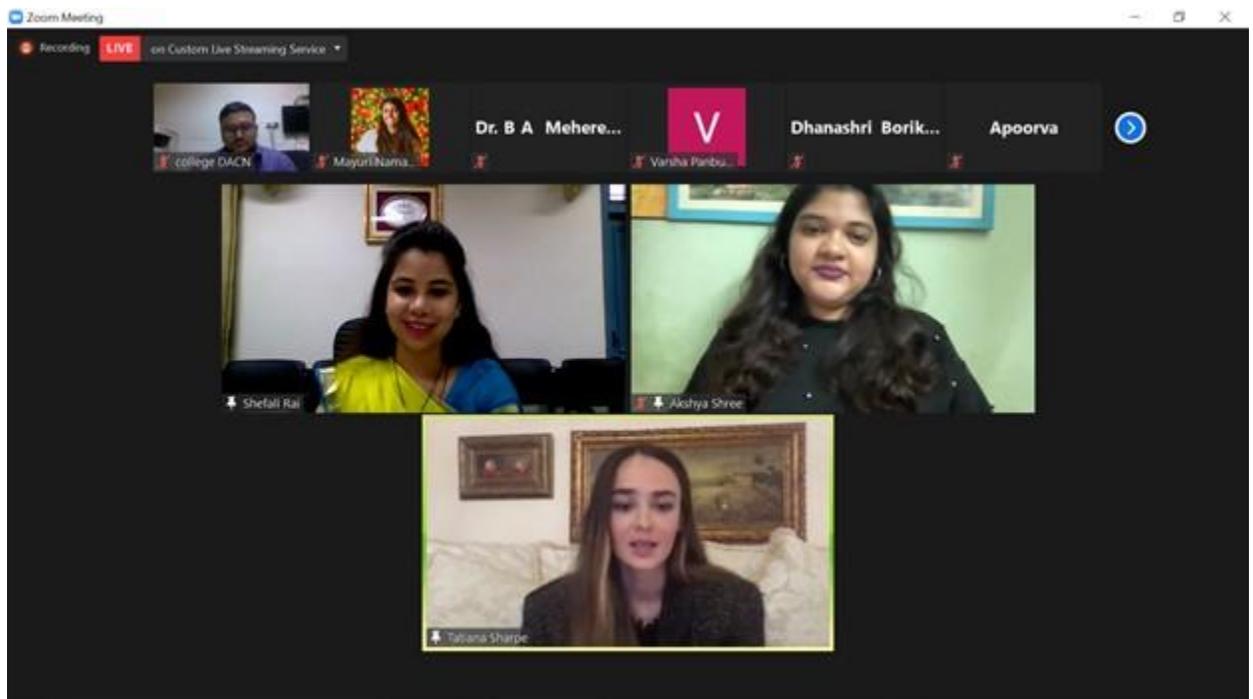
After that Question answer session was conducted by Mrs. Shefali Rai, organizing secretary in which various participants got an opportunity to ask their queries to the resource person and it was well conducted. All participants appreciated the presentation and mentioned that it was a very informative and detailed session which helped them in clearing many of their doubts. After the conclusion of the final session Mrs. Shefali Chouksey, summed up the deliberations and proposed a formal vote of thanks.

Around 230 including academicians, professionals, industrialists, entrepreneurs, individuals of different govt./semi govt. organizations, researchers, students all over the nation and abroad attended this international webinar online and more than 700 individuals from USA, Canada, Philippines, Myanmar, Bangladesh, Nepal, South Africa, Zimbabwe, Indonesia and Qatar and nationally from various universities from J&K to Kerala and from Rajasthan to Assam viewed it on YouTube until now. Faculty, Mr. Sankalp Hadke contributed in managing the social handles along with technicalities. IIC Member, Dr. Akhil Ramteke was also present. The webinar was successfully carried out with the help of technical guidance and operations carried out by Iqac coordinator Dr. Shailesh Bahadure and Mr. Ashish Moraskar, Dr. Ambedkar college.

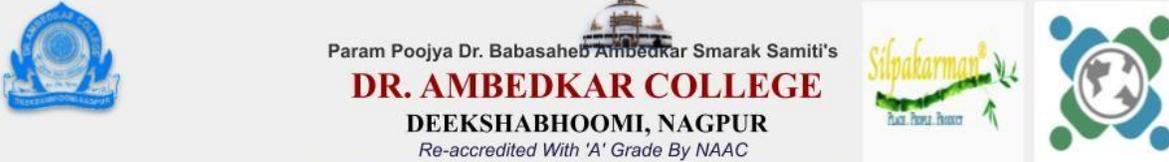
### Webinar Screenshots









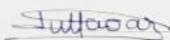


Param Poojya Dr. Babasaheb Ambedkar Smarak Samiti's  
**DR. AMBEDKAR COLLEGE**  
 DEEKSHABHOOMI, NAGPUR  
 Re-accredited With 'A' Grade By NAAC  
 Recognized As College With Potential For Excellence By UGC

**CERTIFICATE OF PARTICIPATION**

*This is to certify that*

participated in the ONE DAY INTERNATIONAL WEBINAR **“Sustainable Entrepreneurship”** organised by the Department of Commerce in association with Silpakarman and Global Impact Network Inc held on **Friday, July 23, 2021.**

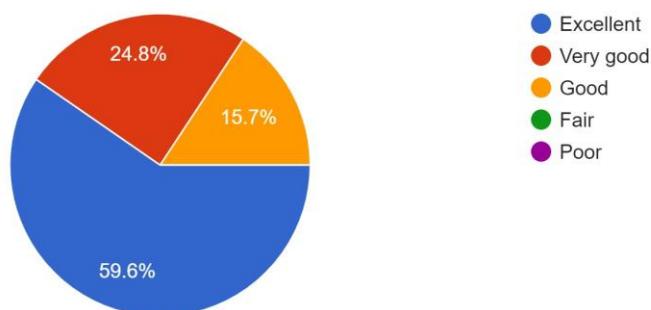
 <b>DR. V.V. PANBUDE</b> Convener	 <b>DR. D.H. PUTTEWAR</b> Co-Convenor	 <b>MRS. SHEFALI CHOUKSEY</b> Organising Secretary	 <b>DR. B.A. MEHERE</b> Principal
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### Webinar Feedback

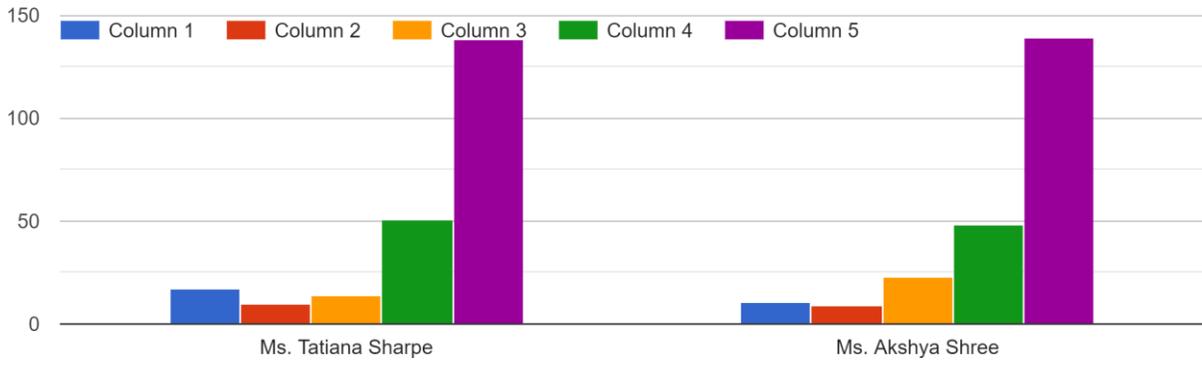
The organizing committee of this webinar received valuable remarks like excellent webinar, excellent sessions, excellent speakers, relevant contents, well presented, nice coordination, very useful and informative session, very useful in such pandemic times ,helpful for startups , Valuable experience, excellent management, looking forward to such webinars in future etc.

How did you find the content of all session ?

230 responses

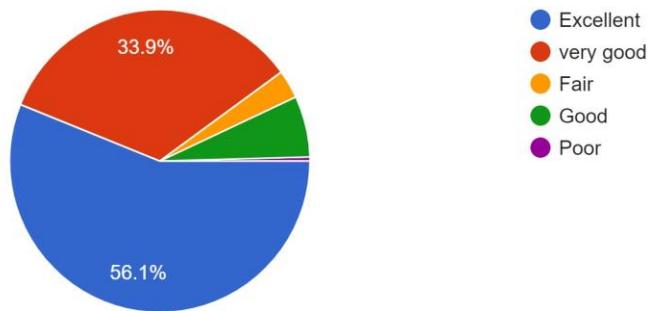


Give rating for the speakers of the webinar. (Note: Choose 1 for lowest rating and 5 for highest rating)



Please rate your overall gain in knowledge of the topics covered in the sessions.

230 responses



Would you be interested in attending such webinars in future?

230 responses

